



WATER SAFETY SEASON CAMPAIGN

To promote water safety during the busiest water activity season, May through August, the NDPA created the Water Safety Season Campaign.

May is the beginning of Water Safety Month, and the NDPA strives to be the premier resource for drowning prevention and water safety information.

Drowning IS preventable. By leading, engaging, and supporting NDPA's members, chapters, partners, and supporters - we reduce the number of aquatic-related injuries and drownings.

Download your Toolkit to follow along with this Water Safety Season!

[VISIT THE TOOLKIT WEBSITE](#)



WATER SAFETY SEASON TOOLKIT RELEASE

MAY 3
The 5 Layers of Protection Full Video

MAY 8
Barriers and Alarms Video

MAY 10
Non-Swim Time Statistic

MAY 15
INTERNATIONAL WATER SAFETY DAY **MAY 15**

MAY 17
Supervision Video

MAY 19
Designated Water Watcher

MAY 22
Water Competency Video

MAY 24
Swim Lesson Chart & Checklist

MAY 28
Life Jackets Video



MAY 31
Life Jackets GIF

JUNE 5
Emergency Preparation Video

JUNE 7
CPR with Rescue Breaths

JUNE 12
What are the 5 Layers?

JUNE 14
Vacation Water Safety Checklists

JUNE 19
The World's Largest Swimming Lesson

JUNE 21
Water Watcher Rules

JUNE 26
Bath Safety Statistic

JUNE 28
Rip Current Statistic

JULY 3
Emergency Room Statistic



JULY 12
Pool Toys vs. Pool Safety Device

JULY 20
The 5 Layers Work Together

JULY 25
World Health Organization | WORLD DROWNING PREVENTION DAY

AUGUST 8
School Bus Statistic