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NDPA’s single-minded focus is to eradicate drowning. We bring together industry, government and families to learn best practices and the latest technology to save lives. From our supporters who have experienced the tragedy of drowning, we draw strength in pursuing our goal of zero drowning.

We create positive change by bringing together industry leaders, professionals, educators, families, and change-makers to focus on collective efforts towards reducing drowning. We benefit our members, partners, and sponsors by extending their messages, working with other peers on the same mission, and by creating a catalyst of the promotion of positive change to reduce drowning.

We benefit the US population, by working to align local, state, and national drowning prevention efforts, on multiple fronts, to increase awareness and keep people safer.
UNITED, WE CAN PREVENT THE TRAGEDY OF DROWNING

NDPA is about developing a strong alliance to meet the needs of all communities. If we do not know an answer for someone we have alliances we can reach out to find the answer:

The NDPA recognizes, addresses, and supports drowning prevention efforts for persons of all ages and drowning risks in all bodies of water.
SECTION II
DESIGN ELEMENTS
Having a strong brand is important. Consistence is paramount to the success of any identity system.

Consistent use of the logo and supporting elements builds brand quality and character.

**LOGO COMPOSITION**

Our logo design is comprised of the ‘Logotype’ and ‘Mark’.

The logo envoques caring, giving and passionate.

**CORPORATE LOGO**

**LOGOTYPE**

*Logo Font: Gill Sans SemiBold*

**MARK**

*Logo Mark represents the alliance of (1) Task Forces & Coalitions, (2) Corporate Partners, (3) Families United and (4) Educational Partners coming together to prevent drowning.*
FUNCTIONAL LOGOTYPES

NDPA Primary Logo must always be shown in its 5 brand colors with the icon next to it.

**SINGLE COLOR**
If the NDPA Primary Logo or mark cannot be printed or displayed in full color the logo/mark can appear in one of the 5 solid brand colors or in all black to achieve the best visibility.

**DARK BACKGROUNDS**
If the NDPA logo or mark needs to appear on a black or dark background, the white logo/mark or “Light Light Blue” single color version should be used.

**DARK BLUE:**
PMS: 541 C
CMYK: 100, 80, 28, 13
RGB: 0, 67, 119
HEX: #004377

**MEDIUM BLUE:**
PMS: 7690 C
CMYK: 88, 48, 18, 1
RGB: 4, 120, 165
HEX: #0478a5

**BLUE:**
PMS: 801 C
CMYK: 79, 28, 4, 0
RGB: 5, 148, 204
HEX: #0594cc

**LIGHT BLUE:**
PMS: 306 C
CMYK: 62, 2, 0, 0
RGB: 29, 197, 255
HEX: #1dc5ff

**LIGHT LIGHT BLUE:**
PMS: 0821 C
CMYK: 44, 0, 1, 0
RGB: 127, 218, 249
HEX: #7fdaf9

**BLUE:**
PMS: 801 C
CMYK: 79, 28, 4, 0
RGB: 5, 148, 204
HEX: #0594cc

**DARK BLUE:**
PMS: 541 C
CMYK: 100, 80, 28, 13
RGB: 0, 67, 119
HEX: #004377

**MEDIUM BLUE:**
PMS: 7690 C
CMYK: 88, 48, 18, 1
RGB: 4, 120, 165
HEX: #0478a5

**LIGHT BLUE:**
PMS: 306 C
CMYK: 62, 2, 0, 0
RGB: 29, 197, 255
HEX: #1dc5ff

**LIGHT LIGHT BLUE:**
PMS: 0821 C
CMYK: 44, 0, 1, 0
RGB: 127, 218, 249
HEX: #7fdaf9
ALLIANCE IDENTIFIER LOGOS

IDENTIFIER LOGOS
NDPA Identifier Logo must always be shown in its 5 brand colors with the icon next to it.

If the NDPA Identifier Logo cannot be printed or displayed in full color, the logo can appear in one of the 5 solid brand colors, all white or in all black to achieve the best visibility.

For black or darker backgrounds use “Light Light Blue” single color version or all white version of the Identifier Logo.

SINGLE COLOR IDENTIFIER LOGOS
LOGO CLEAR SPACE

The Clear Space has been established to ensure logo visibility and impact. Maintaining the Clear Space zone between the logo and other graphic elements such as type, images, other logos, etc.

CALCULATING LOGO CLEAR SPACE

The logo should be surrounded by clear space equal to half the height of the logotype.
LOGO MINIMUM SIZE

At Minimum size, the logo is still clearly legible and provides a strong level of identification. When using a lower quality printing technique (i.e. screenprinting), it is recommended that the logo be used in a larger size.

The logo must never be used in a smaller size than the size described below.

SMALLEST LOGO SIZE
1.5 in, (38.1 mm) or 144 pixels

SMALLEST MARK SIZE
.33 in, (8.38 mm) or 32 pixels
LOGO MISUSE

DO NOT ALTER COLOR MOCKUP

DO NOT USE COLORS OUTSIDE OF BRAND COLORS

DO NOT USE ON BUSY BACKGROUNDS

DO NOT STRETCH
NDPA BRAND COLORS, PROCESSES & APPLICATIONS

**Pantone Matching System (PMS)** is a “solid-color” matching system used for identity applications (i.e. business cards and letterheads).

**CMYK (4-color process)** is a color model in which all colors are described as a mixture of these four process colors and is the standard color model used in offset printing for full-color documents.

**RGB** is an additive model in which red, green, and blue are combined in various ways to reproduce other colors and used for web applications as well as in Word documents and PowerPoint presentations.

**Hexadecimal (HEX)** is a six-digit, three-byte hexadecimal number used in HTML to represent colors as web safe. The bytes represent the red, green and blue components of the color.
The NDPA Corporate Colors are a distinct and crucial part of our identity as they make our brand instantly recognizable.

When applied consistently, our corporate colors also provide a strong visual link across various materials and communications and set our company apart from the competitors.
### NDPA Dark Blue

- **PMS**: 541 C
- **CMYK**: 100, 80, 28, 13
- **RGB**: 0, 67, 119
- **HEX**: #004377

### NDPA Medium Blue

- **PMS**: 7690 C
- **CMYK**: 88, 48, 18, 1
- **RGB**: 4, 120, 165
- **HEX**: #0478A5

### NDPA Blue

- **PMS**: 801 C
- **CMYK**: 79, 28, 4, 0
- **RGB**: 5, 148, 204
- **HEX**: #0594CC

### NDPA Light Blue

- **PMS**: 306 C
- **CMYK**: 62, 2, 0, 0
- **RGB**: 29, 197, 255
- **HEX**: #IDC5FF

### NDPA Light Light Blue

- **PMS**: 0821 C
- **CMYK**: 44, 0, 1, 0
- **RGB**: 127, 218, 249
- **HEX**: #7FDAF9

### NDPA Secondary Color Palette

<table>
<thead>
<tr>
<th>Color Code</th>
<th>PMS</th>
<th>CMYK</th>
<th>RGB</th>
<th>HEX</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2006</td>
<td>1, 21, 76, 1</td>
<td>234, 188, 83</td>
<td>#EABC53</td>
</tr>
<tr>
<td></td>
<td>7493</td>
<td>25, 8, 43, 1</td>
<td>188, 199, 158</td>
<td>#BCC79E</td>
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<tr>
<td></td>
<td>4248</td>
<td>12, 18, 29, 0</td>
<td>213, 195, 177</td>
<td>#D5C3B1</td>
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<tr>
<td></td>
<td>2023</td>
<td>0, 54, 55, 0</td>
<td>255, 143, 110</td>
<td>#FF8F6E</td>
</tr>
<tr>
<td></td>
<td>559</td>
<td>31, 4, 22, 0</td>
<td>174, 204, 197</td>
<td>#AECCC5</td>
</tr>
<tr>
<td></td>
<td>4069</td>
<td>3, 78, 36, 8</td>
<td>200, 78, 107</td>
<td>#C8E6B</td>
</tr>
</tbody>
</table>
BRAND TYPEFACES
NDPA uses Gill Sans (Gill Sans MT when using Microsoft products), and the Lato font, with a kerning of 25. Gill Sans should be the primary font used for all print materials and events. Lato should be the primary font used for all online, website and social media graphics.

**GILL SANS**

**PRINT FONT**

**BOLD**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

**SEMIBOLD**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

**REGULAR**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

**LIGHT**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

**LATO**

**WEB FONT**

**BLACK**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

**BOLD**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

**REGULAR**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

**LIGHT**

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```

```
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 // < > { } [ ] @ # $
```
Typography is another important element of our brand. By controlling the type styles and alignment used, we further strengthen the visual distinctiveness of NDPA.

PRINT TYPOGRAPHY:

Main Headline

Drowning Is Preventable

Sub Headline

United, We Can Prevent Drowning.

OUR COMMITMENT TO END DROWNING

NDPA’s single-minded focus is to eradicate drowning. We bring together industry, government and families to learn best practices and the latest technology to save lives.

Body Font: Gill Sans Light
Important Body Font: SemiBold
Kerning: 25
Sentence Case
Size: 12pt
Drowning Is Preventable

United, We Can Prevent Drowning.

OUR COMMITMENT TO END DROWNING

NDPA’s single-minded focus is to eradicate drowning. We bring together industry, government and families to learn best practices and the latest technology to save lives.
CORPORATE ICONOGRAPHY

The icon/mark can be used separately from the NDPA logo as a background watermark or solid image to add visual interest to our brand. In some cases when the NDPA logo will not work well in a particular format, the icon can be used in its place. For example, on name badges, plaques and on social media profile images and posts.

Additional NDPA icons are used across different brand touchpoints from marketing to environment to product. They provide symbolism, conceptual clarity and visual interest in simplistic shapes and forms to articulate the Layers of Protection and other important data sets.
The below patterns and textures are different graphic elements that can be used throughout the brand experience. These patterns represent elements of different bodies of water (pool and open water), as well as the Five Layers of Protection.
Use of consistent backgrounds and textures throughout brand materials and social media graphics will further the strength of the NDPA Brand.
Like our brand voice, all photography direction is based on a spectrum of care and passion around drowning prevention.

**Avatars:** Relatable, human, warm, multi-cultural families with children (ages 1-4). Images should be colorful and bright with the application of the “NDPA Nordic Blue” filtering for brand consistency across photographic elements.

**Still life:** Attainable, clear, concise, human, demonstrates the NDPA personality. Simple, not overly complex.

**Lifestyle:** Family moments with small children, alludes to the continuation of moments with family, love, care, focused, family fun and respect around the water during swim and non-swim times.
All NDPA social channels should follow the same branded look and feel for profile images and posts utilizing the assets outlined in the Brand Guidelines.

For the Consumer Content a more playful font called “Scripter” will be introduced to engage, entertain, and share important, yet sometimes heavy data around drowning and water safety. The enhanced use of the NDPA Secondary Color Palette will also make this content more friendly to the consumer demographic.

For the Professional+Member content the Primary Color Palette will be used the most. For the professional content only Lato and Lato Bold font combinations will be used.
The letterhead is an official administration document. The layout is void of any brand language expression and is practical in nature, containing all pertinent information.

These are the layouts of the letterhead and envelope that make up the primary elements of our stationery system. The letterhead will be used for the effective communication that is going out of NDPA.
BUSINESS CARDS & EMAIL SIGNATURE

BUSINESS CARDS

Email Signature
Can be shown with or without headshot photo.

Adam Katchmarchi, Ph.D.
Executive Director

PHONE: 1-800-757-9270 | EMAIL: ADAM@NDPA.ORG | NDPA.ORG
SECTION III
EVENT & CAMPAIGN BRANDING
WATER SAFETY CHAMPION CAMPAIGN LOGO

Consistent use of the Water Safety Champion logo and supporting elements builds campaign quality, recognition and character.

LOGO COMPOSITION
Our campaign logo design is comprised of the ‘Logotype’ and ‘Mark’.

LOGOTYPE
Logo Font: Gill Sans SemiBold

MARK
Logo Mark represents the alliance of (1) Task Forces & Coalitions, (2) Corporate Partners, (3) Families United and (4) Educational Partners coming together to prevent drowning.
WATER SAFETY CHAMPION FUNCTIONAL LOGOTYPES

PRIMARY CAMPAIGN LOGO
The Primary Campaign Logo for the Water Safety Champion must always be shown in its 5 brand colors with the NDPA mark in the center.

SINGLE COLOR
If the Water Safety Champion Primary Campaign Logo cannot be printed or displayed in full color the logo/mark can appear in one of the 5 solid brand colors or in all black to achieve the best visibility.

DARK BACKGROUNDS
If the Water Safety Champion Primary Campaign Logo needs to appear on a black or dark background, the white logo/mark or “Light Light Blue” single color version should be used.

●DARK BLUE:
PMS: 541 C
CMYK: 100, 80, 28, 13
RGB: 0, 67, 119
HEX: #004377

●MEDIUM BLUE:
PMS: 7690 C
CMYK: 88, 48, 18, 1
RGB: 4, 120, 165
HEX: #0478a5

●BLUE:
PMS: 801 C
CMYK: 79, 28, 4, 0
RGB: 5, 148, 204
HEX: #0594cc

●LIGHT BLUE:
PMS: 306 C
CMYK: 62, 2, 0, 0
RGB: 29, 197, 255
HEX: #1dc5ff

●LIGHT LIGHT BLUE:
PMS: 0821 C
CMYK: 44, 0, 1, 0
RGB: 127, 218, 249
HEX: #7fdaf9
WATER SAFETY CHAMPION CAMPAIGN ELEMENTS
Consistent use of the National Water Safety Conference logo and supporting elements builds event campaign quality, recognition and character.

**PRIMARY LOGO COMPOSITION**
Our event logo design is comprised of the 'Logotype' and "NDPA Corporate Logo"

**LOGOTYPE**
Logo Font: Gill Sans SemiBold

**NDPA CORPORATE LOGO**
NDPA Corporate Logo Allowance For Event Branding
WATER SAFETY CHAMPION FUNCTIONAL LOGOTYPES

**NATIONAL WATER SAFETY CONFERENCE**
PRESENTED BY NDPA

**PRIMARY CAMPAIGN LOGO**
The National Water Safety Conference Event Logo must always be shown in its 5 brand colors with the NDPA mark in the center.

**SINGLE COLOR**
If the National Water Safety Conference Event Logo cannot be printed or displayed in full color the logo/mark can appear in one of the 5 solid brand colors or in all black to achieve the best visability.

**DARK BACKGROUNDS**
If the National Water Safety Conference Event Logo needs to appear on a black or dark background, the white logo/mark or “Light Light Blue” single color version should be used.

**DARK BLUE:**
PMS: 541 C  
CMYK: 100, 80, 28, 13  
RGB: 0, 67, 119  
HEX: #004377

**MEDIUM BLUE:**
PMS: 7690 C  
CMYK: 88, 48, 18, 1  
RGB: 4, 120, 165  
HEX: #0478a5

**BLUE:**
PMS: 801 C  
CMYK: 79, 28, 4, 0  
RGB: 5, 148, 204  
HEX: #0594cc

**LIGHT BLUE:**
PMS: 306 C  
CMYK: 62, 2, 0, 0  
RGB: 29, 197, 255  
HEX: #1dc5ff

**LIGHT LIGHT BLUE:**
PMS: 0821 C  
CMYK: 44, 0, 1, 0  
RGB: 127, 218, 249  
HEX: #7fdaf9
Consistent use of The Drowning Prevention Symposium logo and supporting elements builds event campaign quality, recognition and character.

**PRIMARY LOGO COMPOSITION**

Our event logo design is comprised of the ‘Logotype’ and “NDPA Corporate Logo”

**LOGOTYPE**

Logo Font: Gill Sans SemiBold

**NDPA CORPORATE LOGO**

NDPA Corporate Logo Allowance For Event Branding
THE DROWNING PREVENTION SYMPOSIUM FUNCTIONAL LOGOTYPES

THE DROWNING PREVENTION SYMPOSIUM

PRESENTED BY NDPA

PRIMARY CAMPAIGN LOGO
The Primary Event Logo for The Drowning Prevention Symposium must always be shown in its 5 brand colors with the NDPA mark in the center.

SINGLE COLOR
If The Drowning Prevention Symposium Event Logo cannot be printed or displayed in full color the logo/mark can appear in one of the 5 solid brand colors or in all black to achieve the best visibility.

DARK BACKGROUNDS
If The Drowning Prevention Symposium Event Logo needs to appear on a black or dark background, the white logo/mark or “Light Light Blue” single color version should be used.

DARK BLUE:
PMS: 541 C
CMYK: 100, 80, 28, 13
RGB: 0, 67, 119
HEX: #004377

MEDIUM BLUE:
PMS: 7690 C
CMYK: 88, 48, 18, 1
RGB: 4, 120, 165
HEX: #0478a5

BLUE:
PMS: 801 C
CMYK: 79, 28, 4, 0
RGB: 5, 148, 204
HEX: #0594cc

LIGHT BLUE:
PMS: 306 C
CMYK: 62, 2, 0, 0
RGB: 29, 197, 255
HEX: #1dc5ff

LIGHT LIGHT BLUE:
PMS: 0821 C
CMYK: 44, 0, 1, 0
RGB: 127, 218, 249
HEX: #7fdaf9
SECTION IV
GOVERNANCE, TERMS & TRADEMARKS
GOVERNANCE

NDPA permits its members, third-party developers, partners and the media to use its name, trademarks, logos, web pages, screenshots and other brand features (the NDPA “brand features,” “marks” or “logos”) only in limited circumstances and as specified in these guidelines. By using the NDPA marks, you agree to adhere to these guidelines and specifically to the Use Requirements and Terms below. If you have a separate agreement with NDPA that addresses use of the NDPA brand, that agreement shall govern your use of the NDPA marks.

TRADEMARKS

The NDPA marks include the NDPA name and logo, and any word, phrase, image or other designation that identifies the source or origin of any NDPA products and campaigns.

List of trademarks:

1. NDPA
2. The NDPA logo
3. Water Safety Champion
“NDPA” text usage guidelines:
1. The company name is “National Drowning Prevention Alliance”
2. Members, partners and sponsors must use the designated “NDPA Member”, “NDPA Sponsor” and “NDPA Member” specific logo provided here: https://ndpa.org/member_partner_logo/
3. Members, partners and sponsors may not use the stand alone NDPA logo for any purpose without direct written approval from NDPA leadership.

Marking:
1. For usage only within the U.S., use the ® symbol on the most prominent use of the word NDPA (NDPA®), and say “NDPA is a registered trademark and servicemark of the National Drowning Prevention Alliance” at the bottom of the page on which the NDPA word mark first appears.
2. For international use, do not use the ® symbol. Instead say “NDPA is a trademark and service mark of the National Drowning Prevention Alliance, registered in the U.S. and in other countries.” at the bottom of the page on which the NDPA word mark first appears.
3. On all marketing materials, include “Copyright 2022 National Drowning Prevention Alliance” marking at bottom, right justified, for all marketing materials. Font size cannot be smaller than 7 pts.
4. Logo use guidelines
5. Download logos at: https://ndpa.org/member_partner_logo/
6. Logo usage guidelines at: https://ndpa.org/member_partner_logo/
TRADEMARKS

Do:
1. Ensure that there is adequate space between the logo and surrounding elements
2. For the horizontal logo, the clear space around it should always be greater than half of the height of the logo

Do Not:
1. Please don’t modify the marks or use them in a confusing way
2. Don’t use any logos or similar imagery to represent NDPA other than the examples we have provided in the NDPA Brand Guidelines
3. Don’t use an NDPA asset as a substitute for your own—if you don’t have a logo, please do not co-opt ours
4. Don’t overprint or obstruct any part of the logo
5. Don’t add special effects to the logo, including animation
6. Don’t use old versions or any other marks or logos to represent our brand
7. Don’t distribute or otherwise make available our logos, marks or assets
8. Don’t crop the logo
9. Don’t outline logotype
10. Don’t rotate any part of the logo
11. Don’t distort the logo
12. Don’t use drop shadows or any other effects
13. Don’t re-create using any other typeface
14. Don’t change the transparency of the logo
15. Don’t shuffle around the colors of the mark
16. Don’t use different colors
17. Don’t change the transparency of the logo
18. Don’t shuffle around the colors of the mark
19. Don’t use different colors
20. Don’t change the size or orientation of the mark and logotype in relation to each other
21. No disparaging or objectionable use is permitted
MERCHANDISE

Do not use the NDPA assets or any other confusingly similar words or marks on any apparel, toy, product or other merchandise

If you're interested in purchasing NDPA-branded goods, we sell a range of official products that are available in the https://ndpa.org/shop.

VISUAL DESIGN OF YOUR WEBSITE OR APPLICATION

When designing your own website, we encourage you to be yourself. But please do not copy or imitate the look and feel of NDPA products or sites. Doing so may create user confusion or imply the endorsement of NDPA. Please do not use, display, mirror or frame (including in metatags or hidden text) NDPA websites, or any individual element of NDPA websites, or any other NDPA assets, or the layout and design of any page or form contained on a page

If we believe ambiguity exists, we may request that you state clearly that your service is “not created by, affiliated with, or supported by the National Drowning Prevention Alliance”

If we ask you to include such a message on your page, you must ensure that it is displayed on the initial page load and is clearly visible on either a dark or light background. Text should be a minimum of 15pt. and a minimum of 80% opacity in black or white or in color
USE CASES

Any use of NDPA brand assets must conform to these guidelines
1. These guidelines may be modified at any time. Use of the NDPA brand assets constitutes consent to any modifications to the guidelines
2. NDPA has sole discretion in determining if use of the NDPA assets violates these guidelines
3. Termination: NDPA may ask that you stop using the brand assets at any time. In the event of termination, use of brand assets must stop within a reasonable period from the date of the request, and in all cases no more than 7 days from the date of the request
4. Reservation of Rights: NDPA is the owner of all rights in the Marks and reserves all rights save the limited license granted here. Use of the Marks pursuant to this license shall not be construed as limiting the rights of NDPA in the Marks
5. NDPA DISCLAIMS ANY WARRANTIES THAT MAY BE EXPRESSED OR IMPLIED BY LAW REGARDING THE NDPA MARKS (TO THE EXTENT PERMITTED BY LAW), INCLUDING WARRANTIES AGAINST INFRINGEMENT
6. Contact us at info@ndpa.org to request use of brand assets in a manner inconsistent with the guidelines or for any questions.