"United, we can prevent the tragedy of drowning."
WHO WE ARE
NDPA QUICK FACTS

The National Drowning Prevention Alliance (NDPA) was officially incorporated as a 501(c)3, nonprofit organization for public benefit in California in 2004.

Today, the NDPA’s core goal is to bring everyone who has a vested interest in drowning prevention and water safety together. Through our vast network we are able to provide education and resources to prevent drowning and aquatic injury by making water safer to enjoy.

The NDPA is comprised of 4 pillars:
1. Families United to Prevent Drowning
2. Task Forces & Coalitions
3. Educational Partners
4. Corporate Partners

The NDPA is led by a 14-member volunteer board and is also supported by a 17-member Advisory Council. The NDPA Board and Advisory Council’s composition is reflective of our 4 pillars. Each board member and advisor is an expert in a particular area related to organizational governance, drowning prevention, and/or water safety.

In addition to the NDPA Board of Directors, the organization is also led by an Executive Director.

The Alliance:
Membership – 400+ individual members
Partners – Currently partnered with over 70 organizations
Communications –
  Email – 11,000+ database
  Facebook – 16,800+ Likes & 17,500+ Followers
  Twitter – 3,900+ followers
  Instagram – 1,300+ followers
  LinkedIn – 800+ followers
DROWNING QUICK FACTS

In the U.S. drowning takes an average of 3,500-4,000 lives per year. That is an average of 10 fatal drownings per day.

Drowning is the leading cause of unintentional injury related death for children ages 1-4. Drowning remains in the top 5 causes of unintentional injury related death from birth to 54 years old.

In addition to fatal drownings, the Centers for Disease Control and Prevention (CDC) estimated that in 2016 an additional 9,000+ victims were seen at U.S. Emergency Departments for a non-fatal submersion injury.

23% of child drownings happen during a family gathering near a pool.

Lack of barriers around water contribute to a majority of drowning deaths.

Learning to swim can reduce the risk of drowning by 88% for 1-4 year olds who take formal swim lessons.

No one is drown-proof and drowning doesn’t discriminate.

Drug and alcohol use can be large contributing variables to drowning risk.

Drowning is the cause of death for most boating fatalities.

It is estimated that for every fatal drowning victim, another 5 to 10 victims receives hospital related care for non-fatal drowning injuries.
DROWNING QUICK FACTS

Drowning is fast and silent. It can happen in as little as 20-60 seconds. Drowning doesn’t always look like we would expect.

We believe that to prevent drowning, a multitude of safety strategies should be in place to reduce risk. The NDPA utilizes an approach referred to as “Layers of Protection”.

Layers of Protections include:

- Educating children about water safety.
- Fencing and barriers to reduce or eliminate access.
- Learning to swim and never swimming alone.
- Learn CPR and first aid.
- Alarms and other audible devices to alert unexpected pool access.
- Adult water watchers all the time.
- Swimming near a lifeguard.
- Using safe pool covers to prevent access.
- Having quick access to the 911 system.
- Use of self-closing/self-latching gates.
- Use of appropriate and tested flotation devices.
- Constant and active supervision.
OUR
WHY
We picture a world where our story won't be your story.

How we work

Families United to Prevent Drowning is a group of individual families who have banded together to put an end to the silent epidemic that is drowning. Drowning has become so commonplace that each incident is often treated with casual interest, reduced to “just another drowning” on the local news. Meanwhile, the epidemic marches on, claiming the lives of thousands of Americans each year, leaving countless shattered hearts in its wake. The names are different, but collectively, our families face the same empty chair, every day. Drowning is the #1 cause of accidental death for children ages 1 to 4, #2 up to age 14, and 5th overall. United we say, “Not one more drowning.” Not one more empty chair.
Families United to Prevent Drowning is the collective voice of moms, dads, husbands, wives, sisters and brothers who are committed to preventing tragedies in the water. #NotOneMoreDrowning

The NDPA is PROUD to partner with Families United!

WHAT WE ARE
Families United to Prevent Drowning is a group of individual families who have banded together to put an end to the silent epidemic that is drowning. Drowning has become so commonplace that each incident is often treated with casual interest, reduced to "just another drowning" on the local news. Meanwhile, the epidemic marches on, claiming the lives of thousands of Americans each year, leaving countless shattered hearts in its wake. The names are different, but collectively, our families face the same empty chair, every day. Drowning is the #1 cause of accidental death for children ages 1 to 4, #2 up to age 14, and 5th overall. United we say, "Not one more drowning." Not one more empty chair.

WHAT WE'RE NOT.
While many of our member families have their own 501(c)(3) organizations, Families United to Prevent Drowning intentionally does not have its own non-profit status. We're not interested in becoming diluted with organizational bureaucracy and executive hierarchy. Simply put, we are broken hearts united with one voice to create change. Our power rests firmly in the combined impact of our stories. At Families United, numbers become names.
RECENT ORGANIZATIONAL ACHIEVEMENTS
**2018 & 2019 ORGANIZATIONAL ACHIEVEMENTS**

Attended and/or spoke at multiple local, state, national, and international conferences including:
- The United States Swim School Association
- The World Conference on Drowning Prevention
- The International Pool & Spa Show
- The Northeast Pool & Spa Show
- The Southwestern Pool & Spa Show
- The Desert Pool and Spa Show
- The Association of Aquatic Professional's Expo
- The International Boating & Water Safety Summit
- The Pennsylvania Sport Business Conference

Hosted the largest National Drowning Prevention Educational Conference in history at the Astor Crowne Plaza in New Orleans, LA.
- Over 275 attendees
- Over 50 exhibitors
- Over 36 educational sessions
- Over 5 networking events to connect professionals
- More than 5 days of educational and training

Created and launched on a new 5-year organizational strategic plan. As part of the strategic plan process, the NDPA overhauled operations to be more streamlined and give the NDPA the capacity to grow. These changes included an evaluation of all NDPA infrastructure and operations.

Developed partnerships with 20 new organizations who all believe drowning is preventable.
2019 ORGANIZATIONAL INITIATIVES

Attend and/or speak at multiple local, state, national, and international conferences including:

- International Swim School Spectacular
- World Infant Aquatic Conference
- The United States Swim School Association
- The World Aquatic Health Conference
- World Water Park Association Show
- The International Pool & Spa Show
- The Northeast Pool & Spa Show
- The Southwestern Pool & Spa Show
- The Desert Pool and Spa Show
- The Western Pool and Spa Show
- The Association of Aquatic Professional’s Expo
- The Pennsylvania Sport Business Conference

Host the 19th Annual NDPA Conference -
The 2020 Conference has been re-branded as the "National Water Safety Conference" and will be held in April of 2020 in Fort Worth, TX. The new conference has the following goals:

- Grow attendance by 20% over 2019's Conference
- Grow exhibitors by 15% over 2019's Conference
- Provide 5 days of education and networking

NDPA Webinars – Bi-Monthly webinars available to our members, partners, and supporters that provide expert advice on drowning prevention and water safety topics. Launched in May 2019.

NDPA Water Watcher Program – In partnership with Colin's Hope to provide water watcher cards and drowning prevention information to customers for free. Launched in January 2019.
2019 ORGANIZATIONAL INITIATIVES (Continued)

Launching NEW www.NDPA.org website – A full year in the making, the new NDPA.org is a full and complete new design which will help members, partners, and supporters easily navigate through information, resources, and content. Launched in February 2019.

NDPA Advisory Council – Reinstate the NDPA Advisory Council consisting of experts, leaders, and executives in drowning prevention who can expand the NDPA’s reach, skills, and expertise. Launched in April 2019.

New Product Recommendation Program – A multi-level partnership program that will allow select manufacturers of tested and approved drowning prevention/water safety products to be easily identified by consumers through special product labeling and online information. Launched in January 2019.

NDPA Blog - Reinstated the NDPA Blog on the new NDPA.org. Our new blog provides curated content and member submissions that provide both education and a call to action on a variety of drowning prevention and water safety topics. Launched in July 2019.

NDPA Social Marketing - The NDPA has invested heavily over the past two years in a strategic marketing plan. This plan includes efforts to grow our alliance, but also serve the end consumer with timely and important water safety information. Phase 1 of this plan launched in December of 2018 and Phase 2 launched in July of 2019.
New Membership & Partnership Program - The NDPA believes that our members and our partners are our strongest asset. As such, the NDPA has launched a new membership program that allows for member and partners to find a plan that works right for their operations and their needs. This includes launching a free membership program to grow our alliance even more. Launched in April of 2019.

New Organizational Strategic Plan - The NDPA has faced many challenges over the years and has worked hard over the past 5 years to develop a strong foundation in organizational governance, the organizational finances, and leadership. To capitalize on this strong foundation, NDPA worked with the Bayer Center for non-profit management to develop its first 5-year strategic plan. Launched in July of 2019.

Develop New Position Papers - The NDPA has plans to use its resources and expertise to develop and write new position statements and papers that are timely, relevant, and informative for our supporters, followers, members, and partners. Launching in August of 2019.

Advocacy & Grassroots Efforts - The NDPA believes that drownings are prevented locally. As such, the NDPA is working to develop guides, resources, and developmental tools for grassroots efforts and community based initiatives that will strengthen these efforts. In addition, the NDPA has made and will continues to make strides to become a stronger advocate for water safety legislation and codes. As a first step, the NDPA has given full support to the International Swimming Pool and Spa Code. Launching in August of 2019.
2019-2024 Strategic Plan

Partnerships
"Increase the breadth and depth of NDPA Partners."
- Expand Existing Partnerships.
- Develop New Partnerships in and out of our traditional network.

Conference
"Position the National Water Safety Conference as the flagship national drowning prevention and water safety conference."
- Expand opportunities for CEUs for multiple attendee categories.
- Increase presence and participation of open water, boating, and Fire/EMS.
- Foster continued growth in attendance and participation in all categories.

Advocacy, Data & Messaging
"Fortify NDPA's voice to become the authority in water safety advocacy, data, and messaging."
- Adopt an annual national message.
- Provide training to individuals and organizations on advocacy efforts, data collection, and messaging.
- Develop a universal drowning data collection form.
- Develop leadership and sounding board for advocacy efforts and the review of codes, legislation, and related materials.

Revenue
"Ensure stable funding through a comprehensive, integrated funding base."
- Develop a strategic fundraising plan.
- Increase our current reserve funds to 1 full year of operating expenses by end of FY21.
- Increase the monetization of merchandise, safety equipment, webinars, conference, strategic marketing, and other programs.
The NDPA is proud to have received GuideStar's 2019 Platinum Seal of Transparency.

This is the highest level awarded to a non-profit organization. Learn more by visiting GuideStar.org and searching for the NDPA.
MEET NDPA LEADERSHIP
Dr. Adam B. Katchmarchi is the Executive Director of the National Drowning Prevention Alliance (NDPA) and an Assistant Professor and the Aquatics Director in the department of Kinesiology, Health and Sport Sciences at Indiana University of Pennsylvania. Dr. Katchmarchi received his Ph.D. in Kinesiology from West Virginia University, his M.S. in Sport Management from Indiana University of Pennsylvania, and his B.S.Ed. in Health and Physical Education from Slippery Rock University. Dr. Katchmarchi is a licensed Emergency Medical Technician (EMT-B) and a licensed K-12 Health and PE Teacher in Pennsylvania. Additionally, he holds multiple instructor and trainer certifications from national organizations. His research is focused on aquatic risk management and drowning prevention. He has served on the NDPA’s Board of Directors, the National Water Safety Congress Board of Directors, and on NDPA’s Advisory Council. Dr. Katchmarchi has received a National Swimming Pool Foundation Fellowship Award and a Letter of Commendation from the National Water Safety Congress. Dr. Katchmarchi has also received two Aquatics International Power Awards; once in 2012 (Next Generation of Aquatic Leaders) and again in 2017 (Most Influential People in the Aquatic Industry). Dr. Katchmarchi’s mission is to conduct high-quality research to better the field of aquatics and to be a strong advocate for drowning prevention and water safety.
Melissa Sutton
President
(Term: 2017-2020)

An alumni of the University of Utah, having studied pre-med biology with an emphasis in exercise and sport science, and holding a two-year post-graduate certificate in non-profit management from Arizona State University, Melissa is the President of Active Kids Global, the National Drowning Prevention Alliance, the Drowning Prevention Coalition of Arizona, and the Vice President of Water Smart Babies. Ms. Sutton has also owned her own consulting and event planning business for nearly 20 years. Melissa has been involved in aquatics and child development nearly her entire life. She learned to swim at an early age and continues her love for the water while educating those around her on how to be safer in and around water. She currently serves on the Board of Directors for the Drowning Prevention Coalition of Arizona and the National Drowning Prevention Alliance, along with being an aquatic expert for Maricopa County’s Child Fatality Review Team. Melissa’s other community involvement has included serving as a volunteer for the Arizona chapter of the Make-A-Wish Foundation, an officer in the East Valley Rotary Club, a mentor for the Leukemia and Lymphoma Foundation’s Team-In-Training program, and as an advisor for several Valley non-profit organizations through Arizona State University’s Lodestar School of Non-Profit Management.

Ms. Sutton is currently training for her second Ironman and also enjoys scuba diving, skiing, training for marathons and other triathlons while raising funds for causes close to her heart. Melissa and her husband, Dr. Peter Sutton have two sons, Landen and Zander, and currently reside in Phoenix, Arizona.
Blake Collingsworth  
Vice President  
(Term: 2017-2020)

After losing his son Joshua to drowning Blake has spent many hours studying the causes, statistics and prevention methods in place today in order to help solve this tragic worldwide problem. He sincerely believes early childhood education can reduce these accidents. Not only are children putting their seat belt on with out being asked they are telling their parents to do the same. This has been accomplished through a massive and generational campaign. We can do the same with water safety and awareness. Please help us educate children that water is fun but only when we are all together!

Blake is happy to speak at organizational events about water safety and child education in order to help get out this message.
Michele Long
Secretary
(Term: 2017-2021)

Michele holds a B.S. in Public Relations/Marketing from Northern Arizona University. Her background with corporate and national marketing/sales accounts has been successfully adapted in to developing numerous volunteer, educational and marketing programs that have received national recognition for the Mesa Fire and Medical Department.

She has worked with the fire department for the last 17 years and is currently the administrator for the Fire and Life Safety Education division. Her background with the fire department includes coordination regional drowning prevention programs, CPR/First Aid, fire safety, as well as coordination numerous volunteer programs to include the Connector and Community Response Teams. Michele serves on numerous state and advisory boards including the Downing Prevention Coalition of Arizona and the Arizona Fire and Burn Educators Association.

Recognition for her work includes: The 2014 NDPA Media Award for the department’s “I Remember” Campaign, the 2011 Arizona Public Education or the Year Award; 2010 Drowning Prevention Coalition of Arizona’s Advocacy Award; and 2009 National Drowning Prevention Alliance’s Community Lifesaver Award for the advancement of drowning prevention in education, research, and community awareness.
Jeremy Smith
Treasurer
(Term: 2015-2021)

Jeremy is the owner of Tadpole Pool Services and have been a member of IPSSA since 2004.

He started doing drowning prevention as a lifeguard in high school and college. Jeremy was then re-introduced to it after getting involved in the pool industry and Kristen Beckworth from Childrens Medical Center.

He then decided it was time to get more involved and started leaving water watcher tags at all of the pool service and then would go to elementary schools to volunteer his time to talk to the kids about drowning prevention and spread the word about water safety.
Jim Paterson
Past President (Term: 2016-2020)
President (Term: 2013-2016)

For the past twelve years Jim has served as Senior Vice President of Sales and Marketing for D&D Technologies, USA and is responsible for all of D&D’s customers and markets in North and South America. Prior to D&D Technologies, Jim held numerous senior sales and marketing management roles, with Fortune 500 companies. He holds a BS in Marketing from Colorado State University and completed Executive Management classes at Wharton School of Business.

Jim has been involved in drowning prevention efforts with NDPA for over ten years and served as NDPA’s President from July, 2013 to June, 2016 and has since served as NDPA’s Past President. Jim’s leadership in drowning prevention has been recognized with several awards, including NPDA’s Lighthouse award in 2015 and Aquatics Internationals prestigious Power Award in 2016.
Mr. Gregory is a Commercial Pool Contractor with over 30 years of experience in the design, sales, construction management and maintenance of residential and commercial pools.

He has designed and built pools ranging from a few hundred square feet to several thousand. This includes filtration, chemical controls, UV light systems, variable freq drives, flow controls and heating systems of all types. He is directly responsible for all facets of the design process, cost estimating, specifications and construction management of all commercial projects.

He presently works for Pentair Water Quality as the Compliance and Safety Manger. He has serve and is serving on many various boards and committees.
Laura Metro
Board Member
(Term: 2015-2021)

After Laura's son survived a nonfatal drowning accident, she started CPR Party™ (a program of The C.L.A.Y. Foundation 501C3). CPR Party™ provides in-home and at work one-hour CPR awareness "parties" free to those in need. She advocates for drowning prevention through public speaking, being a founding member of Families United To Prevent Drowning and serving on the board of the National Drowning Prevention Alliance (NDPA).

Laura's background is in public relations and marketing. She specializes in developing strategic marketing plans & products that foster an emotional connection between people and brands. Her life experiences coupled with public relations and marketing provides a unique perspective focused on thoughtful, innovative and cost-effective marketing and public relations practices.

Her career is comprised of both corporate and entrepreneurial marketing/public relations experiences. After graduating from American University with an undergraduate degree in public communications, she spent a few years learning health and tech PR at Ketchum Communications with brands like Wyeth-Ayerst, Cingular Wireless, Webvan (the first online grocery company) and ezgov.com (the first online government company.) From there, she was recruited by one of Ketchum's successful senior executives to help start a boutique marketing/public relations firm, The Sage Agency.

For the past 14 years, she stayed in the marketing field doing freelance work with large corporate organizations, like Tim Hortons, as well as having started two entrepreneurial cause-related business ventures, The C.L.A.Y. Foundation and WINK Bags.
Alan Korn is the executive director of the Abbey’s Hope Charitable Foundation where he assists the organization in its management, public policy, marketing and public relations efforts. Before joining AHCH, he was the executive director and general counsel for Safe Kids USA, a member of Safe Kids Worldwide’s global network of organizations whose mission is to prevent accidental childhood injury, a leading killer of children 14 and under. While at Safe Kids, he lead the over 600 coalitions and chapters in the Safe Kids USA network of child injury prevention advocates. He also directed the public policy agenda at the federal level and guided the coalitions in their state advocacy efforts. In addition, he advised the organization on legal issues such as trademark, copyright, contract and liability.

Mr. Korn makes presentations around the country on government’s role in child injury prevention and liability issues associated with community-based safety programs. He has testified many times before Congress, federal agencies and state legislatures on issues of injury prevention and has appeared as a child safety expert on the Today Show, Good Morning America, the CBS Early Show and NPR as well as in dozens of magazines and newspapers.

Mr. Korn is an attorney and a member of the Missouri and District of Columbia Bar. Prior to his work for non-profits in both Washington, DC and Minneapolis, MN, he practiced law for five years in St. Louis, Missouri, specializing in health law, consumer protection and litigation. Mr. Korn received his bachelor’s degree from Indiana University and his J.D. from the Washington University School of Law.
Paula DiGrioli
Board Member
(Term: 2017-2021)

In August 2016 Paula DiGrigoli came back to the NCH Safe & Healthy Children's Coalition as the Executive Director after being the Engagement Lead for the Blue Zones Project SW Florida since April 2015. She was the Executive Director for the NCH Safe & Healthy Children's Coalition of Collier County since December 2011 and for over 11 years Paula worked at the Florida Department of Health in Collier County Department as a Health Educator consultant overseeing the Tobacco Control Program for Collier County. Paula also worked on other Public Health related issues like injury prevention (Drowning and SIDS), substance abuse, hurricane preparedness, child obesity and emergency preparedness.

Recognizing that accidental injuries and other health and safety issues require a coordinated approach, 50 child-serving non-profit, government service and business providers joined efforts in 2010 in the creation of The NCH Safe and Healthy Children's Coalition of Collier County. The Coalition provides these organizations the conduit to bring programs and services together, to face issues and identify solutions as a team. The coalition has developed a comprehensive drowning prevention plan with the goal to achieve and sustain zero drowning rate for children in Collier.

Paula was born and raised in Bogotá, Colombia. She has a Bachelors Degree in Psychology from Florida Gulf Coast University. She is married to Michael a teacher and head football coach from Golden Gate High School and have two children Isabella 12 y/o and Andres 10 y/o.
Carvin DiGiovanni
Board Member
(Term: 2015-2021)

Carvin has been employed by the Association of Pool and Spa Professionals (formerly, National Spa and Pool Institute) from 1990 to the present. He currently is Vice President for Technical and Standards where he directs APSP’s standards and technical programs.

His efforts have resulted in a safer and stronger industry that has benefited the consumer and APSP members. In addition, Carvin was instrumental in the development of the International Swimming Pool and Spa Code, and was recently presented with the International Code Council Affiliate Award “in recognition of his service and commitment to the development of codes and standards in the interest of public safety”.

Carvin’s accomplishments in the standards and technical arena has positioned the APSP as the authority on pools, spas and hot tubs to government, regulators and consumers. He holds a Masters Degree in Industrial Safety from New York University and a second Masters Degree in Supervision and Administration from the City College of New York.
Matthew Payne, EMT-P  
Board Member  
(Term: 2017-2021)

Matt works for the Rialto Fire Department as a Firefighter/ Paramedic. He is also the department’s CPR/ Drowning Prevention Coordinator. Matt helped to establish a water safety program with the Rialto Unified School District were Rialto Firefighters go into all of the First Grade classrooms and read Stewie the Duck Learns to Swim. They have just started their 11th year and will reach 20,000 kids this year. This program has become so successful that numerous fire departments copy this successful model and are now reading to kids in their cities.

Matt started in water safety in Phoenix, AZ going door-to-door handing out flyers for the Phoenix Fire Department and their “Just a Few Seconds campaign in 1987 in the 7th grade. He then started working in the Emergency/ Trauma Center of Good Samaritan Regional Medical Center. This was the Emergency Room for Phoenix Children’s Hospital and we received the majority of the drowning pediatric patients in Phoenix. Matt has personally taken care of 75 drowning patients in both the Emergency Room and on scene as a paramedic. He is also a member of the Inland Empire Drowning Prevention Network and serve as co-chair.
Pam Cannell is the founder and former Executive Director of the Fort Worth Drowning Prevention Coalition whose mission is to prevent drowning in Fort Worth, Texas. Pam is now the CEO of Board Build. In addition, Pam serves as the Membership & Communications Manager for Leadership Fort Worth, one of the oldest leadership development programs in the country.

Pam serves on the boards of the National Drowning Prevention Alliance, Fort Worth Safe Communities Coalition, and Tarrant County Safe Kids. Past board service includes Susan G. Komen Foundation, Susan G. Komen Race For The Cure, Trinity Valley School Parent's Club, Child Study Center, and Mistletoe Heights Neighborhood Association. Pam is a member of Downtown Rotary, Fort Worth Chamber of Commerce, Association of Leadership Professionals, United States Association of Triathletes and United States Masters Swimming.

Pam holds a BA from The University of Missouri and pursued graduate work at the University of Pennsylvania.
Kristen Beckworth, M.P.H.  
Board Member  
(Term: 2017-2021)

Kristen Beckworth is the Manager for the Center for Childhood Injury Prevention at Texas Children’s Hospital in Houston, TX. Kristen has worked in the field of injury prevention for more than 10 years. Kristen is currently She have extensive experience educating children and adults on a variety of topics including drowning prevention, child passenger and pedestrian safety, and injury prevention basics.

Because unintentional injury is a leading cause of death for our children. Kristen is extremely passionate about providing life saving education and resources to families to prevent these tragedies from happening to their children.
Dr. John Fletemeyer, Ed.D.  
Board Member  
(Term: 2017-2021)

Dr. John R. Fletemeyer is the executive director of the Aquatic Law and Safety Institute founded in 1982. In addition, Dr. Fletemeyer directs the Aquatic Law and International Rip Current Symposium Programs hosting symposiums throughout the U.S. and abroad. For 16 years, he supervised and served as the chief of the Palm Beach lifeguard agency. Dr. Fletemeyer was a collegiate summer and in 1968 selected as the MVP as his swimming team. John continues to enjoy swimming.

Dr. Fletemeyer’s academic interests relate to rip currents, drowning physiology, drowning behavior, human body decomposition in aquatic environments and drowning prevention education. For two years and with the aid of a research grant from the University of Cape Town, he studied the aquatic behavior of several species of primates. He is currently conducting research at the University of Miami on low head dams, also called “drowning machines.” He is conducting independent rip current research in several countries. For the past five years, he has served as a coastal scientific consultant for the native aborigine population living in the ExMouth area of NW Australia. His work has been featured on 60 Minutes and on the Discovery Channel.

Dr. Fletemeyer is the author of three books, authored of over 100 peer reviewed reports and publications, and has investigated over 1,000 fatal drowning events while under government contract. He is currently writing a book devoted to drowning behavior and drowning physiology.
NDPA Advisory Council

Alissa Magrum
Executive Director
Colin’s Hope

Leslie Donavan, J.D.
Chief Executive Officer
Starfish Aquatics Institute

Tina Dessart
Make a Splash Program Director
USA Swimming Foundation
NDPA Advisory Council

Jim Spiers
President
Stop Drowning Now

Michael Brisson, D.O., Ph.D., MPH
Resident Physician
South Baldwin Regional Medical Center

John Johnson, CAE
Chief Executive Officer
NASBLA
NDPA Advisory Council

Megan Ferraro  
Executive Director  
The ZAC Foundation

Connie Harvey  
Director, Centennial Initiative  
American Red Cross

Michael Haggard, J.D.  
Managing Partner  
The Haggard Law Firm
NDPA Advisory Council

Kent Nelson
Digital Marketing Specialist
Counilman-Hunsaker

Jesus Alderete
Sr. Program Coordinator
Texas Children's Hospital

Andrea Taliaferro, Ph.D., CAPE
Associate Professor
West Virginia University
NDPA Advisory Council

Dana Gage
Founder
The LV Project

Thomas Nuckton, M.D., M.S.
Pulmonary & Critical Care
Sutter Eden Medical Center

Bob Pratt
Director
Grate Lakes Surf Rescue Project
NDPA Advisory Council

Beth Root
Director
World's Largest Swimming Lesson

Mick Nelson
Sr. Director Facility Development
USA Swimming
MEET THE ALLIANCE
NDPA Partner Organizations

- The Michael Phelps Foundation
- Water Smart Babies
- Water Smart Tots
- Backyard Lifeguards
- USA Swimming Foundation
- US Swim School Association
- US Masters Swimming
- World Waterpark Association
- World’s Largest Swim Lesson
- Genesis
- Angle Eye Technologies
- Pool & Hot Tub Alliance
- CORAL Drowning Detection
- WAVE Drowning Detection
- D&D Technologies
- Feel Good, Inc.
- USA Swimming Facilities Department
- US Consumer Product Safety Commission
- International Code Council
- Slippery Rock University of Pennsylvania
- Indiana University of Pennsylvania
- Neckdoodle, Inc.
- Paramount Pool Products
- PSD Industries
- Royal Lifesaving Society of Canada
- Australian Swim School Association
- Royal Lifesaving Society of Korea
- Sentag USA
- Cvent
- Ask the Masters
- Starfish Aquatics Institute
- Tide Water Aquatics
- Water Safety Products
NDPA Partner Organizations

- World Fence News
- Pentair Pool Systems
- Abbey’s Hope Charitable Foundation
- Stop Drowning Now
- Abby Grace’s Hope
  - The BMF Project
  - The Josh Project
- The Nebraska Water Safety Council
- Because of B.R.A.Y.D.E.N.
  - Casey’s Foundation
    - Cayla’s Coats
    - CEF Foundation
      - CPR Party™
    - Life Saver Pool Products
      - Colin’s Hope
      - The Kels Group
      - The LV Project
  - Drennen’s Dreams Foundation
  - Jack Helbig Memorial Foundation
    - Jasper Ray Foundation
  - Jayce The Healer Foundation
  - Joshua Collingsworth Memorial Foundation
  - Just Against Children Drowning
    - Team Kareem
  - Mason’s Gift Foundation
  - Barbra Parker Foundation
    - Pauly D. Foundation
  - Payton 4 Peace Foundation
  - The ReesSpect Life Foundation
    - Ryan’s Call Foundation
  - Stew Leonard III Children’s Charities
    - Miss Tristan Foundation
    - Remembering Wyatt Dale
    - The ZAC Foundation
    - Swim Angle Fish
JOIN THE ALLIANCE TO END DROWNING
TOGETHER WE WILL STOP DROWNING!

With partners like you, the NDPA can change the staggering drowning statistics and help prevent another family from losing a loved one to a drowning.

Together, we will save lives!
STAMPEDING TOWARDS WATER SAFETY

2020 NATIONAL WATER SAFETY CONFERENCE
PRESENTED BY NDPA

FORT WORTH, TX • APRIL 5TH-9TH, 2020
ABOUT THE NDPA

WEB PRESENCE:
WWW.NDPA.ORG
WWW.DROWNALLIANCE.ORG
WWW.NDPACONFERENCE.ORG
WWW.WATERSAFETYCONFERENCE.ORG

NATIONAL CONFERENCE INFORMATION:
2009 - MIAMI, FL
2010 - PITTSBURGH, PA
2011 - COLORADO SPRINGS, CO
2012 - SAN DIEGO, CA
2013 - FORT LAUDERDALE, FL
2014 - ORLANDO, FL
2015 - DALLAS, TX
2016 - PHOENIX, AZ
2017 - PITTSBURGH, PA
2018 - TAMPA, FL
2019 - NEW ORLEANS, LA
2020 - FORT WORTH, TX
2021 - SAN DIEGO, CA

PHYSICAL ADDRESS
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